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DANTE

Detecting and ANalysing TErrorist-related online contents and financing activities

D12.1 DANTE Website and Dissemination Pack

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DANTE Project

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The DANTE Consortium consists of the following partners:

	Partner Name	Short name	Country
1	Engineering Ingegneria Informatica S.p.A.	ENG	Italy
2	Expert System Iberia SL	ESI	Spain
3	Ethniko Kentro Erevnas Kai Technologikis Anaptyxis	CERTH	Greece
4	Ciaotech S.r.l.	CTECH	Italy
5	RISSC - Centro Ricerche e Studi su sicurezza e criminalità	RISSC	Italy
6	PROMT Gmbh	PROMT	Germany
7	Vocapia Research	VOC	France
8	United Technology Research Centre Ireland, Limited	UTRC	Ireland
9	Agnitio SL	AGNI	Spain
10	AIT Austrian Institute of Technology GmbH	AIT	Austria
11	Trilateral Research and Consulting LLP	TRI	UK
12	Fundación Deusto	FD	Spain
13	Pragsis Technologies	PRG	Spain
14	KU Leuven	KUL	Belgium
15	Home Office	CAST	UK
16	Ministerio da Justiça - Polícia Judiciária	PJ	Portugal
17	Ministerio del Interior - Guardia Civil	GUCI	Spain
18	Ministero della Difesa - Carabinieri	ITCC	Italy

Document History

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V0.2	18/10/2016	Draft	All partners	Contribution received on TOC
V0.3	28/10/2016	Draft	CTECH	First draft of the document
V04	10/11/2016	Draft	All partners	Contribution on the website texts and structure; Contribution to the dissemination pack texts
V0.5	14/11/2016	Draft	CTECH	Inclusion of figures
V0.6	28/11/2016	Completed version	CTECH	Document prefinal, ready for the internal review
V0.7	29/11/2016	Completed version	ENG	Internal review of the document
V0.8	30/11/2016	Prefinal	CTECH	Updated some sessions according to the revisions
V0.9	30/11/2016	Prefinal	ENG	Some minor changes
V1.0	30/11/2016	Final	CTECH	Finalisation of the document

Definitions, Acronyms and Abbreviations

ACRONYMS / ABBREVIATIONS	DESCRIPTION
CMS	Content Management System
DMS	Document Management System
DOA	Description of Actions
EC	European Commission
H2020	H2020 Framework Programme
e-newsletter	Electronic newsletter

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Executive Summary

This report describes the DANTE Dissemination pack and website (content and structure) designed by project partners and published, with the support of screenshots and images taken from the online site and from the dissemination means.

The website, available since M3 at the URL http://www.h2020-dante.eu, is the main communication channel developed and used by the DANTE consortium to:

- ensure adequate presence of the DANTE project on the web;

- inform target groups and general public about aims and objectives of the project;

- disseminate project's activities and initiatives;

- support the creation of synergies with similar projects to attract and concretely involve the relevant actors within the framework of counter terrorism;

- be the main tool to communicate, transfer knowledge and exchange information facilitating the collaboration between the potential users and the further extensions and adoption of the project outcomes.

The dedicated server hosting the DANTE website ensures flexibility to choose the most appropriate tools and technologies to support the website's evolving requirement.

The dissemination pack prepared for the DANTE project includes: the official logo of the project, a brochure with the most relevant information about the project aims and benefits introduced and a poster.

1 Introduction

The official DANTE Dissemination pack and DANTE website timing release was foreseen at M3 since the proposal preparation phase in order to allow the consortium to prepare and have available since the beginning of the project a comprehensive set of tools to be used in the dissemination activities.

More in particular,

- The **project website**, available at the URL http://www.h2020-dante.eu since early November 2016 (M3) has been designed in order to present:
  - o description of the project aims and the benefits expected from the research and innovation activities carried on during the project lifetime;
  - o general information about DANTE partners and their expertise;
  - o main relevant public information related to activities carried out during the development of the project;
  - o updated news and events about security, analysis of suspicious retrieved data (video, images, texts and audio), ethics and privacy, ontology of terrorisms related suspicious data.

- The **Dissemination pack**, prepared and published at the beginning of M3, includes diverse means designed and published for creating a common and clear graphic layout of the project and for creating a project brand, supporting therefore the dissemination activities carried out by the project consortium. In particular, the dissemination pack includes:
  - o a **project logo**, aiming at clearly define a project brand;
  - o a **brochure and a poster**, reporting main aims and benefits of the project;
  - o an **electronic newsletter** template;

In the following sections, both Dissemination pack and the website published will be reported and detailed.

2 Communication means and materials

Specific tools and communication material have been realized and published with the main aim of providing project partners with adequate means for carrying out dissemination activities.

The dissemination material has been developed for being used according to different communication needs and to various event typologies.

The communication material available since M3 of the project consists in:

- DANTE graphic identity;
- DANTE brochure: to be printed and distributed in events/meetings and to be sent electronically via email for presenting the project;
- DANTE poster: to be shown in conferences or events;
- public project web site;

Communication material will be refined periodically in order to be aligned with the status of development of the project.

2.1 DANTE graphic identity and logo

The project dissemination activities started with the setting up of a project graphical identity, with the purpose of maximizing the visibility of the project. In order to provide a coherent and consistent graphic identity to the DANTE project, self-explanatory graphic were designed.

The graphical representation makes use of images that clearly identify the message of the project purpose with the aim of strengthening the project brand and messages delivered by project communications.

To this end, a common layout was designed to be used in all DANTE documents in order to create a graphic identity to be used in all the documents and dissemination material: deliverables (public and restricted), presentations, newsletters, reports and dissemination tools (Brochures, Project website, posters).

All this material includes the project logo and the predominant colours associated to the project: light blue, white and dark blue.

Concerning the project Logo, it has been realized in order to easily communicate what is DANTE and which the ideas behind the project are. It includes the name of the project (DANTE), as well as a graphic realization of the concept related to the project purpose: supporting investigations.

The DANTE logo is used in every event.

Figure 1: DANTE logo

2.2 Project brochure

In order to ensure the creation of paper dissemination material, a brochure was designed at the beginning of the project.

The DANTE brochure has the aim to communicate clearly what DANTE is and which purposes it has to all target groups and in particular to LEAs, counter terrorism agencies, research and industrial communities and general public.

The brochure contains a short description of the DANTE project, its main aims and goals and an overview of the expected benefits brought by the project results to stakeholders.

Brochures are used in the project activities both in printed form and in electronic form: printed brochures are distributed during the official project events and during other events attended by project partners; electronic brochures are sent via email in any communication which need to present the project to new stakeholders.

The brochure is being refined at the present stage in order to take into account modification of partners' graphics and refine the content provided in the brochure.

In the following figures, the brochure is reported.

Figure 2: DANTE brochure, side A

Figure 3: DANTE brochure, side B

2.3   Project poster

A poster presenting the main information about the project has been designed and published, with the purpose of being used and shown during project events where DANTE will be represented by project partners.

The poster has been developed in a vertical format to allow partners to expose it during conferences or in other events. It will be refined during the project life in order to take into account the project status advancement and other eventual needed changes.

Figure 4: DANTE poster

2.4 Project e-newsletter

In order to maintain a high interest of stakeholders towards DANTE activities and results, the realization and publication of periodic electronic newsletters (e-newsletter) have been foreseen throughout the project. The e-newsletters have the main aim to periodically (every 6 months approximately) share with

interested stakeholders relevant information related to the achieved results, to the planned events and in general to the DANTE project's achievements.

The e-newsletter is realized through plug in and managed from the back end of the DANTE website. The document is published in two forms: on the one side it is distributed to all registrants by email in a html form; on the other side a pdf file is also created and uploaded in the public area of the DANTE Web site, in order to be available to people visiting the website after the e-newsletter publication.

In the DANTE website a newsletter section was created to enable visitors to subscribe themselves to the newsletter, in order to receive it to their email address.

In the next figures the template of the newsletter is reported.

Figure 5: DANTE newsletter template

2.5 Project website and online collaborations

The public DANTE website, available at the URL http://www.h2020-dante.eu since M3 is the main online communication mean developed and used by the DANTE consortium.

The Website has the following aims:

- ensuring adequate presence of the DANTE project on the web;

- informing target groups and general public about the aim and objectives of the DANTE project;

- disseminating project's activities and initiatives;

- supporting the creation of synergies with similar projects to attract and concretely involving the relevant actors within the framework of forensic data manipulation and analysis;

- being the main tool to communicate, transfer knowledge and exchange information facilitating the collaboration between the potential users and the further extensions and adoption of the project outcomes.

The website is kept updated with relevant information and public materials produced by the DANTE consortium, including information about DANTE presence at conferences, events and fairs, DANTE publications, both scientific and informative, and other relevant mentions about DANTE and its results in relevant channels.

The project website structure is described in detail in the next section.

3 Website structure

The DANTE website is available in English.

The public area of the website has been developed with the CMS (Content Management System) Wordpress, that allows easily managing and updating existing content and new pages of the front end area (the public one) through a back end area accessible only by technicians appointed of the project website maintenance and updating.

The DANTE project website is composed by ten main sections:

1. Home;
2. Project;
3. Partners;
4. Dissemination;
5. Project Results;
6. News;
7. Sister projects;
8. Links;
9. Contact us;
10. Private Area.

The sections from 1 to 9 belong to the **"Public area"** of the website, thus all the content and the functionalities available in these sections are accessible to all visitors. These sections can be reached through the main horizontal menu.

Section 10, "**Private Area**", links to a dedicated DMS (Document Management System) dedicated to project partners and advisory board members. Such a repository has the aim of providing the project consortium of a common space allowing them to share documents and relevant information of the project. This last section is available through e direct link at the top of any page of the website.

The website header includes highly evocative images of the subject of the project's main purpose and content.

Figure 6: Header of the Home Page of the DANTE website

3.1   Home page

The Home Page clearly communicates the project's aims and the website's purpose, and shows all major contents available on the website to the visitors. The home-page is the main landing page, thus its main purposes in the realization of this page are:

- to provide a brief overview of the project with a clear statement to visitors about the contents and results expected from the project itself;
- to provide a direct access to all the other sections (Project - Partners – Dissemination – Project Results - News– Sister projects - Contact - Private Area), as well as to the subsections under the main sections.

The figure below shows the home page of DANTE Web Portal with the header, the main menu and the information areas of the body of the page.

Figure 7: Home Page of the DANTE website

3.2 Main sections

As stated at the beginning of this section, the DANTE website is composed by the home page and the other nine main sections.

From the Home Page, visitors can use the menu, placed horizontally on the top of the page, just below the header, to access the different sections and subsections.

In the following of the paragraph the contents of each section are described.

Figure 8: DANTE Menu – expansion of the "Project" menu voice

3.2.1 Section "Project"

The section "Project" has the aim of providing information about the project's purpose and its most relevant benefits towards the target groups. It includes:

- a description of the project's **aims and goals**;
- the **benefits** that the projects aims to provide to the target groups;
- the **dissemination material** (brochure, posters and other dissemination means prepared during the project life) to be downloaded.

In this section a vertical and local menu allowing the visitors to browse within this section is also provided in the left side of the web pages. The breadcrumbs below the header provide to the visitors information about the current page.

The next figures show the pages available in this section of DANTE Web Portal.

Figure 9: DANTE project's aims

Figure 10: DANTE project's benefits towards the target groups

Figure 11: DANTE project's dissemination material

3.2.2   Section "Partners"
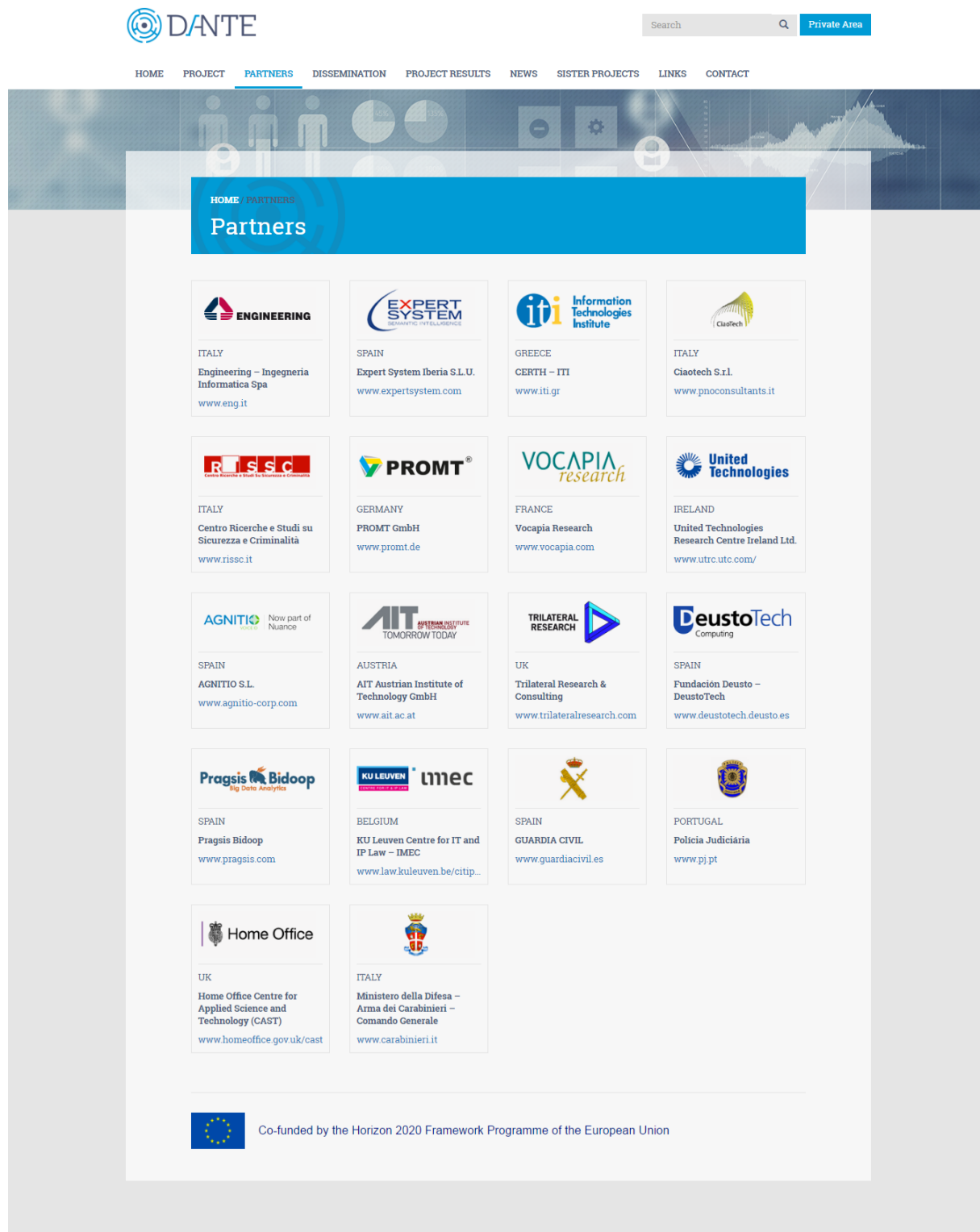
In the section "Partners" the information of the partners of the DANTE project is reported. In the first level of the page, logos and names of the organisations partners are reported (Figure 12). Clicking on their logos or on their names, a page with details of the organsation selected is reported (Figure 13), with a side-left menu for exploring details of all partners.

For each organisation the following information is included:

- the name and the country of the organisation;

- the logo of the organisation;

- a link to the website homepage of the partner. Clicking on the link, a new window is opened with the target website;

- a brief description of the organization with the highlight of its main competences related to the project (this information can be visualized expanding the visible text through the "+" on the right side of the page).

The next figure shows the DANTE Partners page.

Figure 12: DANTE Partners list

Figure 13: DANTE Partners details – ENG page

3.2.3 Section "Dissemination"

The section "Dissemination" has the aim of providing information about the project's dissemination activities carried out during the project and relevant content about the project contribution to research (scientific papers, presentations at specialised conferences), to public outreach and spread of results in general. It includes:

- the **events** (conferences, exhibits, industrial fairs, workshop etc.) attended by project partners for disseminating DANTE results;

- the **publications** (scientific papers, conference proceedings, journal publications, articles etc.) published by project partners for disseminating DANTE results;

- the published DANTE e-**newsletters** with the subscription module enabling visitors of the website to subscribe themselves to the DANTE e-newsletter issues;

In this section a vertical and local menu allowing the visitors to browse within this section is also provided in the left side of the web pages. The breadcrumbs below the header provide to the visitors information about the current page.

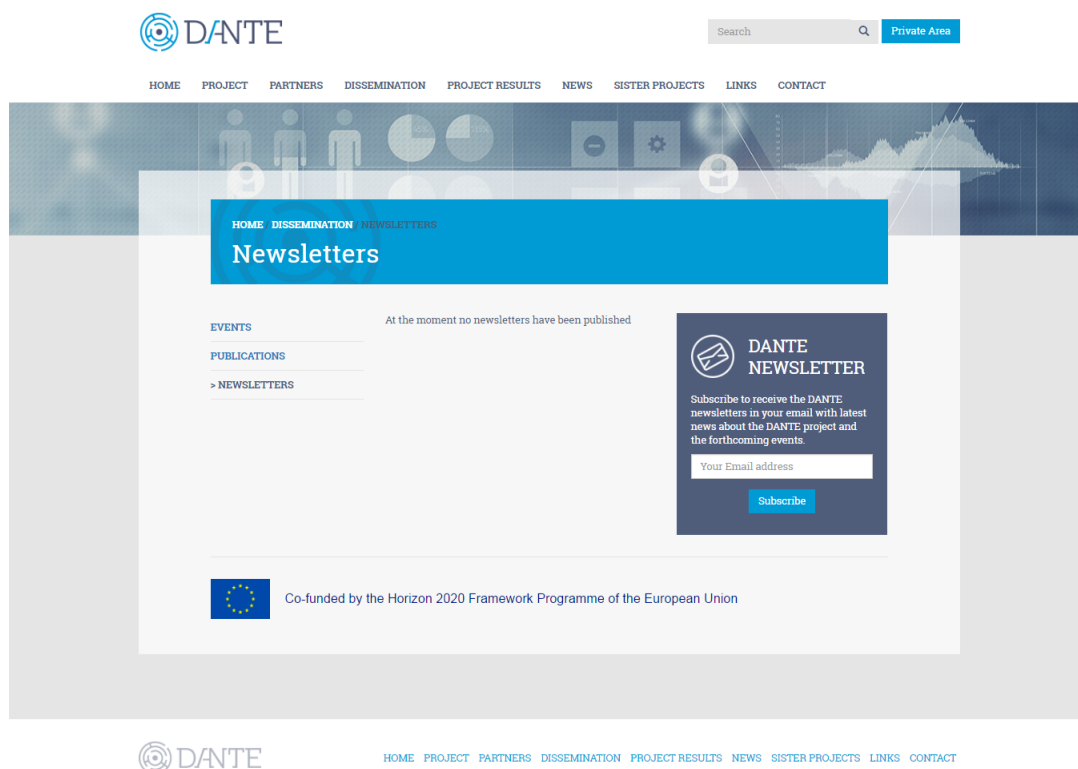The next figures show the pages available in this section of DANTE Web Portal.
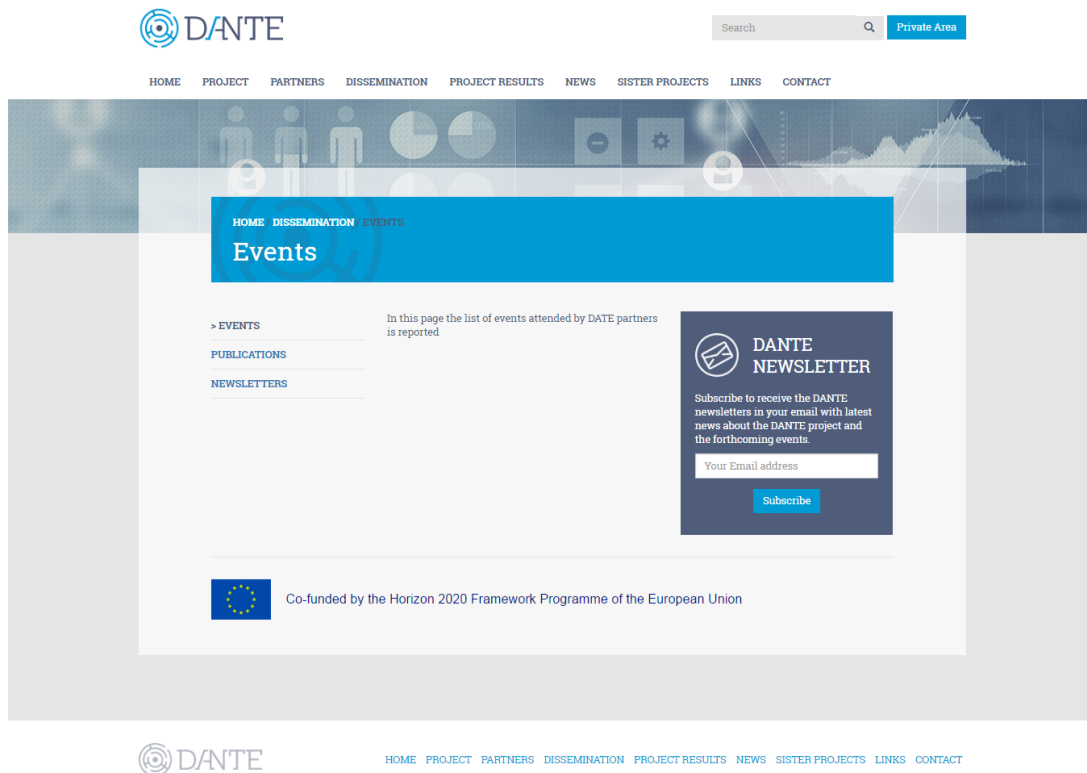
Figure 14: DANTE events participation
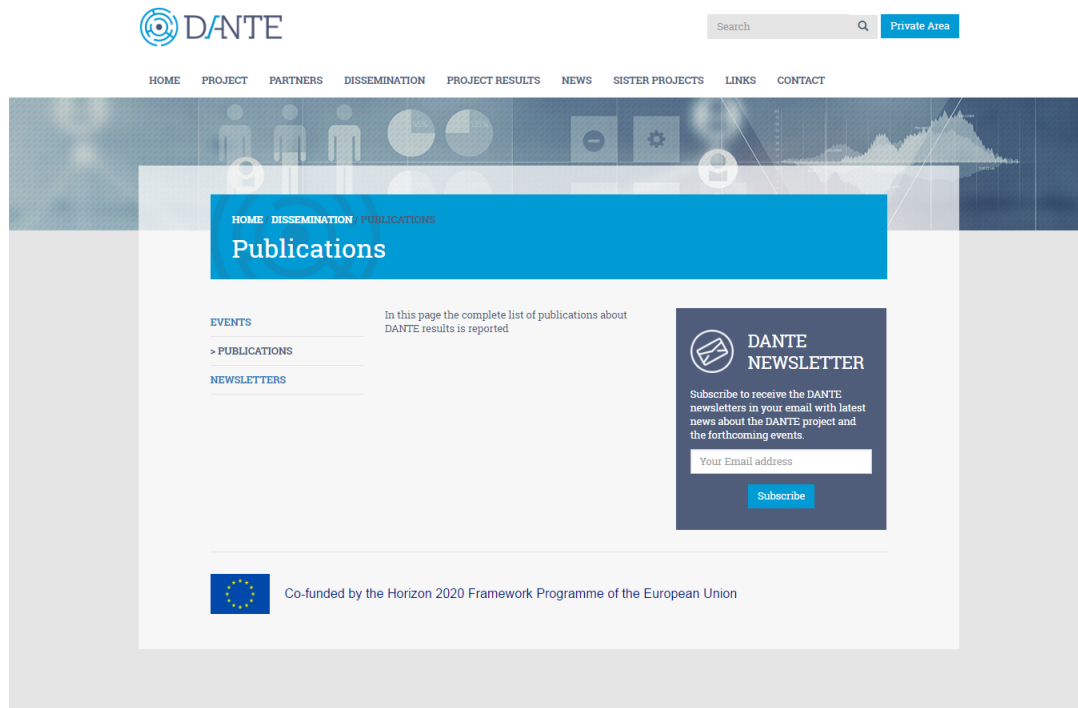
Figure 15: DANTE publications

Figure 16: DANTE e-newsletters archive and subscription module

3.2.4   Section "Project Results"

The "Project Results" section reports information related to the public reports delivery project results of the project.
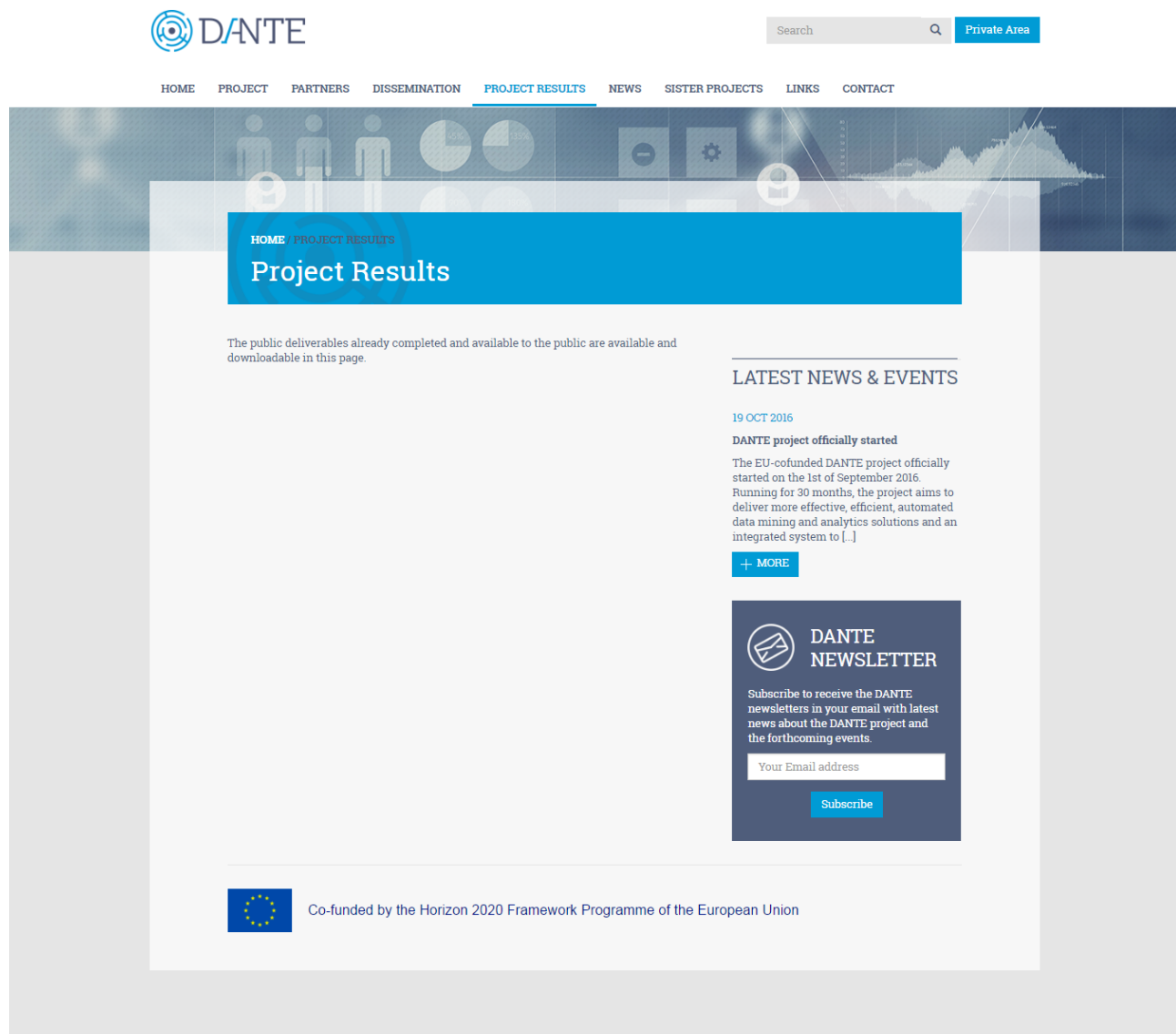

**Figure 17: DANTE Project Results section**

3.2.5   Section "News"

The section "News" contains an archive of news and articles related to the DANTE scope, in particular:

- technological innovation in security;
- video surveillance security;
- forensic data analysis and manipulation;
- image, video, text and audio analysis;

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- privacy and ethics respect in forensic and security innovation;

- related events of interest for the consortium and/or the visitors.

The content will be produced from the consortium or from external sources of information, such as related projects and other relevant information in this sector.
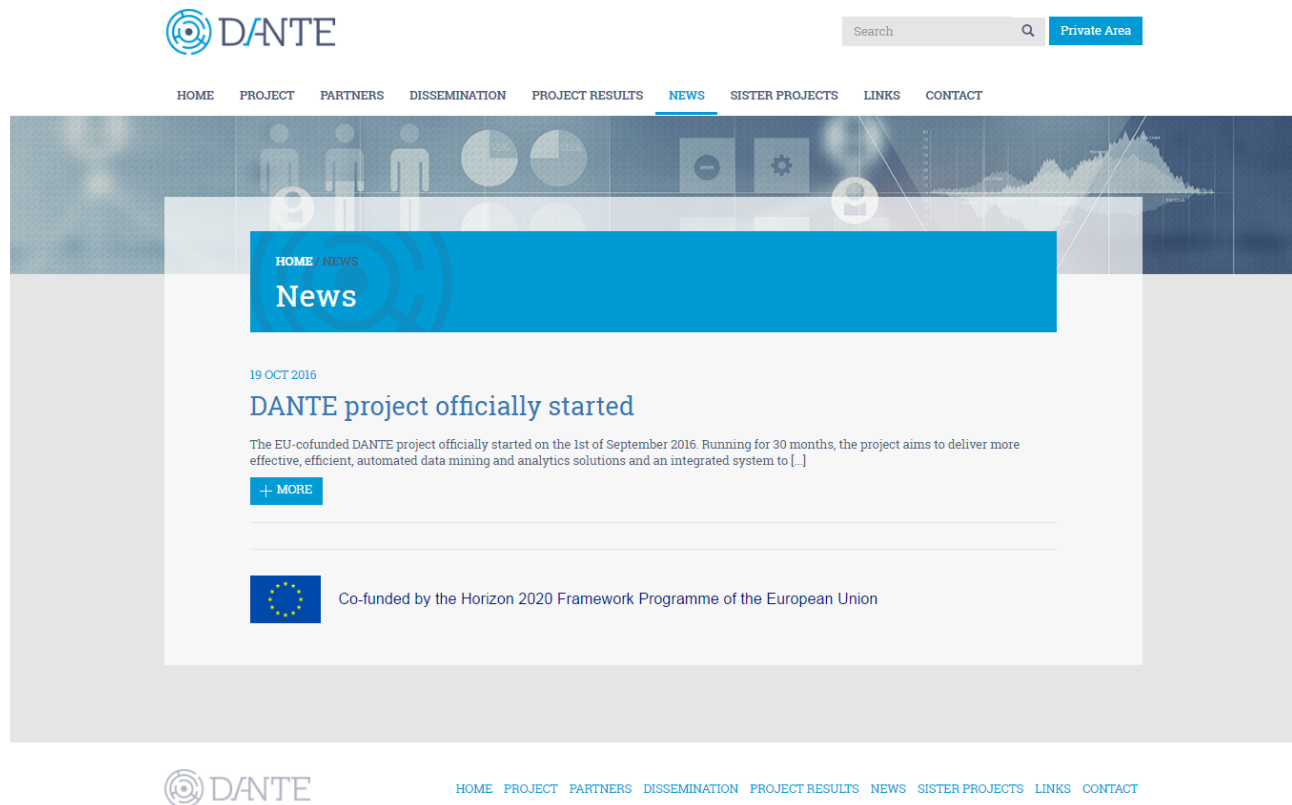
Figure 18: DANTE News Archive section

3.2.6   Section "Sister Projects"

The "Sister Projects" section reports a brief information of the projects related to DANTE that agreed to collaborate with the DANTE consortium in order to establishing synergies both in the technical activities and in the dissemination of the projects results. For each project, the project name and logo, a short description of the project and the website link are provided to the website visitor.
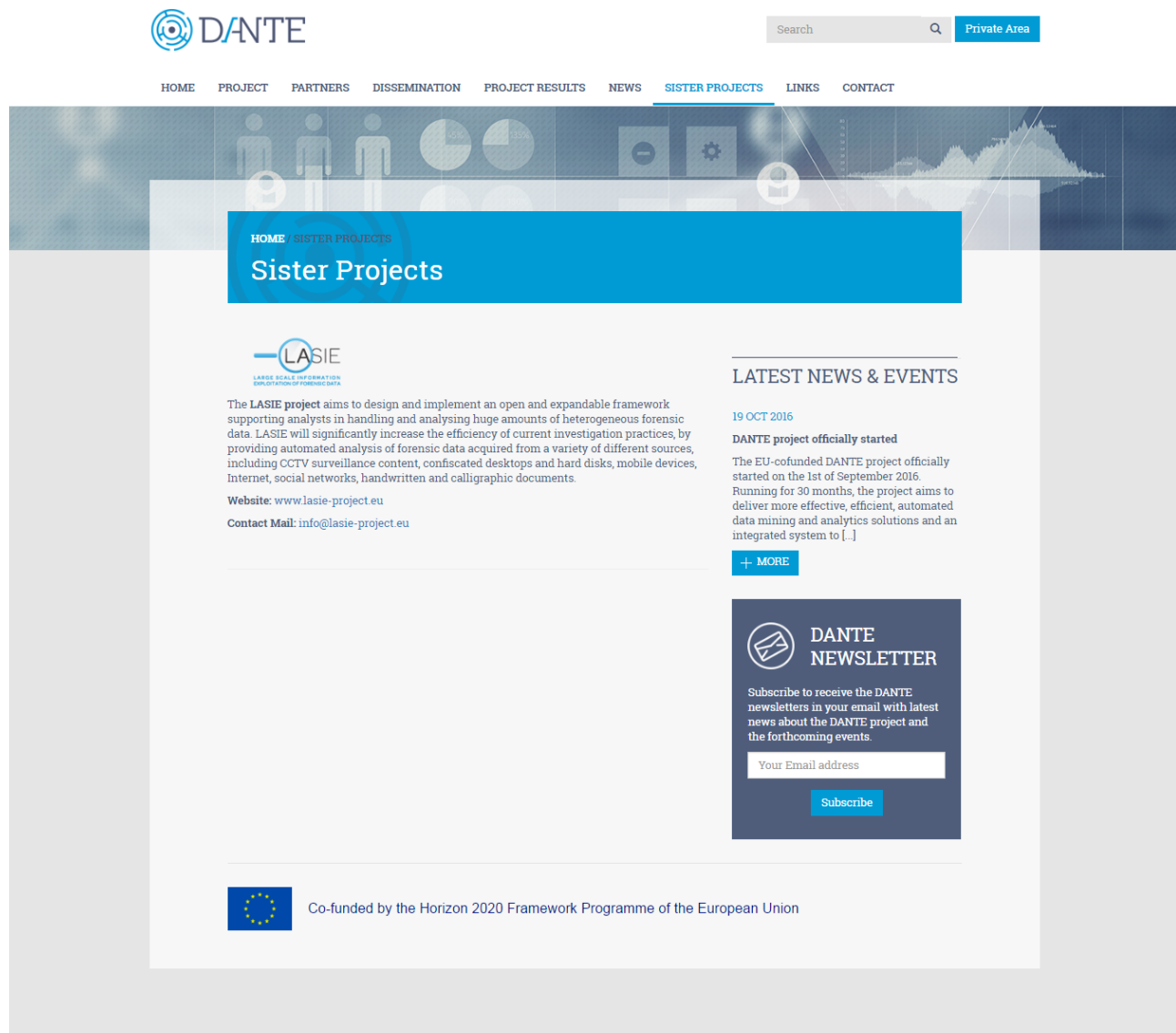
Figure 19: DANTE related projects

3.2.7   Section "Links"

The "Links" section reports a brief list of links to relevant bodies of the security field at EU level. The list will be maintained updated and enriched by further links during the project life.
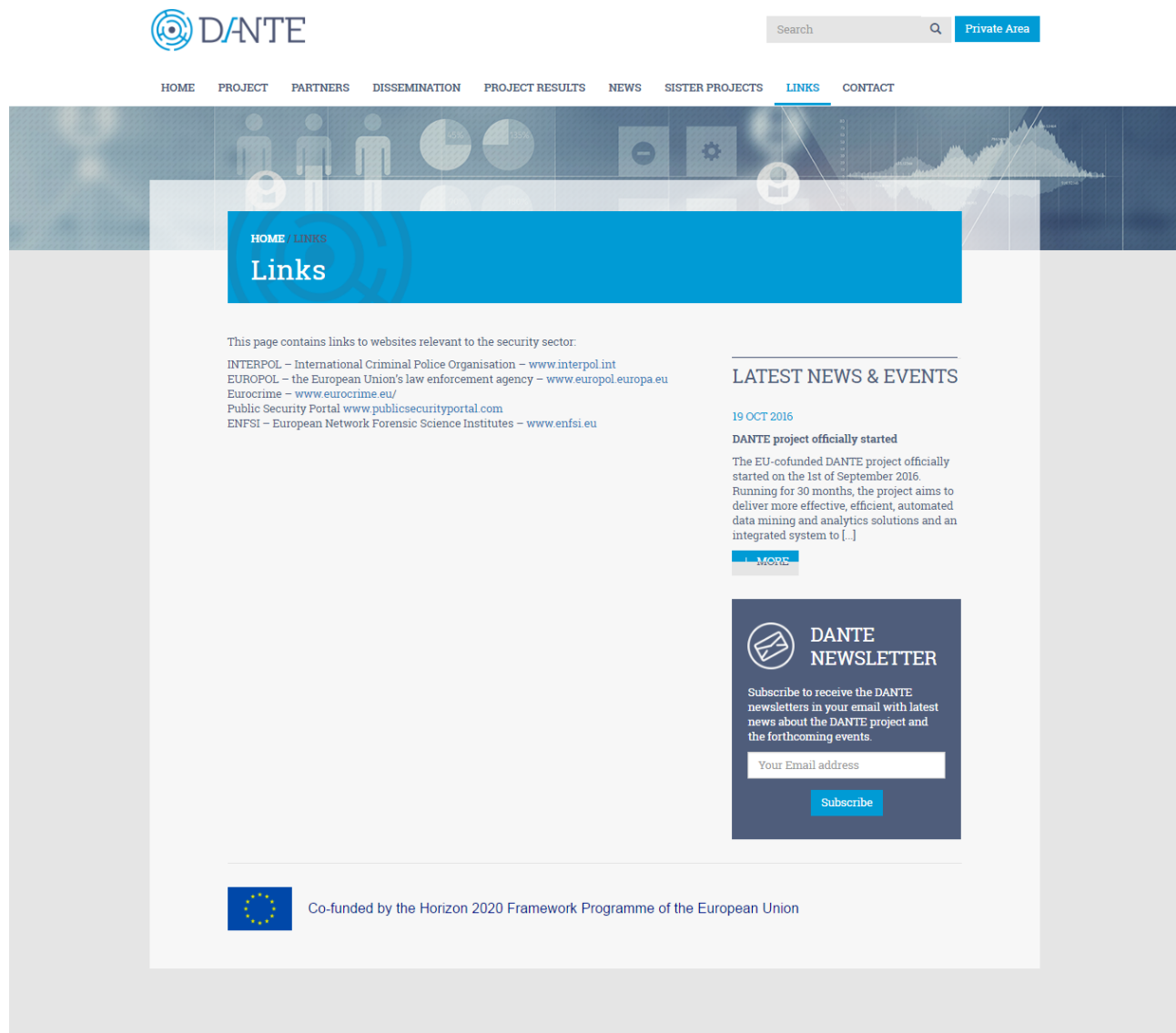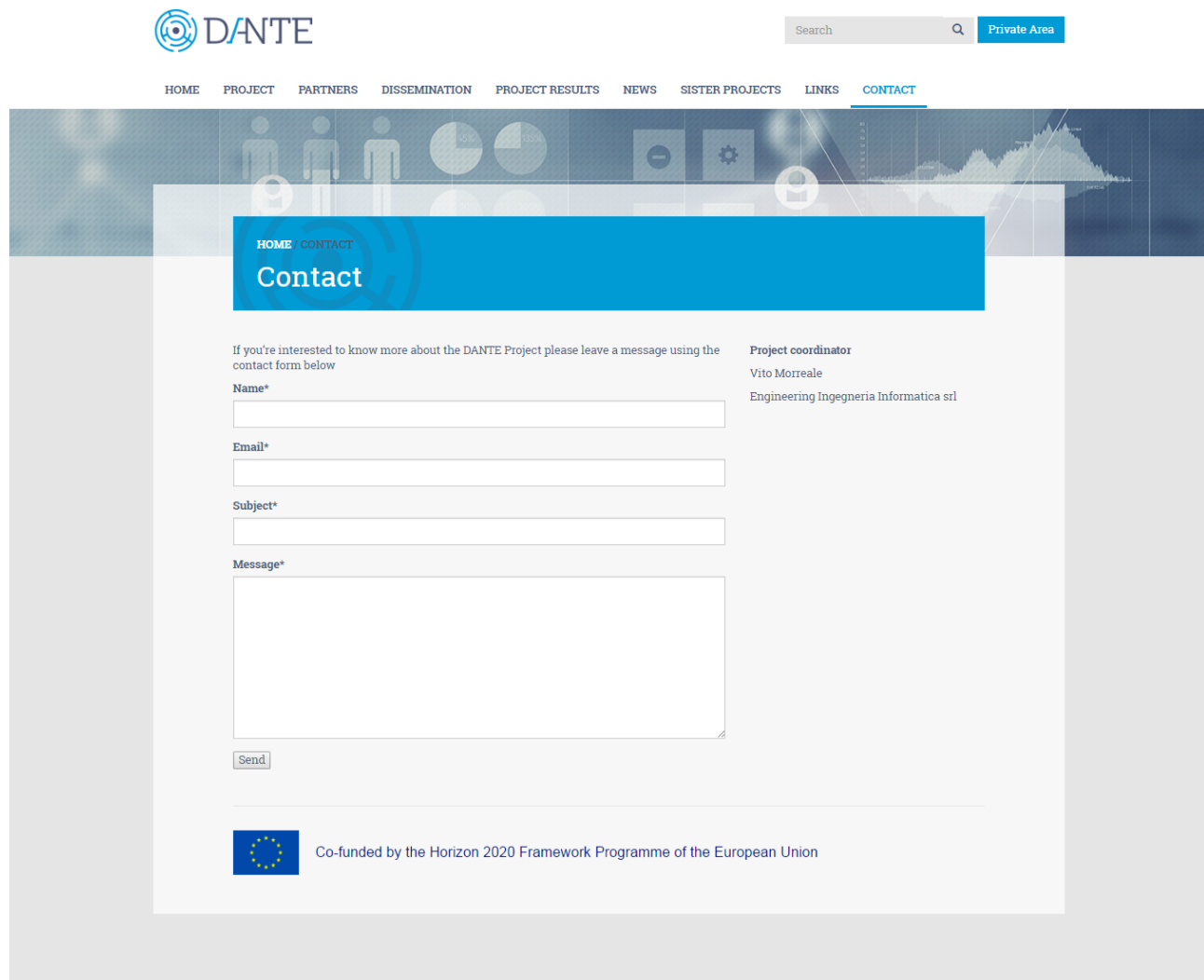
Figure 20: DANTE Links

3.2.8   Section "Contact us"

The "Contact us" section includes information useful for contacting the project consortium and a simple form where basic information is required. The data inserted in the form will be received by the consortium as an email to info@h2020-dante.eu account.

Figure 21: DANTE Contact us page

3.2.9 Section "Private Area"

The Private Area is accessible only to DANTE partners and advisory board to share documents and information. It consists in a web repository based on the Openness platform made available by the DANTE project coordinator in the set of tool available for the management and linked directly by a button at the top of all pages.

Figure 22: DANTE Private area link

4 Conclusions

The Dissemination pack, including graphic identity of the project, brochures and posters for the project dissemination at events and with target groups have been prepared, published and distributed to project partners for being used in their dissemination activities.

The public website has been developed and published at the address www.h2020-dante.eu within month 3 (as planned in the DOA). The website contains updated information about the project scope, aims and benefits; the project documentation and all the available and publishable results will be provided (when available) in the "Project Results" section.

From the website, the DANTE e-Newsletter can be subscribed and information about project progress and other news of interest, related to the topic, will be provided, contributing to publicly and widely disseminate the project goals and results towards the target groups of the project.

The website is the main communication channel for the project and it will be used as reference to address people to get more information about the project, making also available to download the DANTE dissemination material that will be produced in the project lifetime.

The DANTE Web Site will be constantly updated with information and news, to keep people interested and updated about the project progress, and other information such as the list of the other projects collaborating with DANTE.